

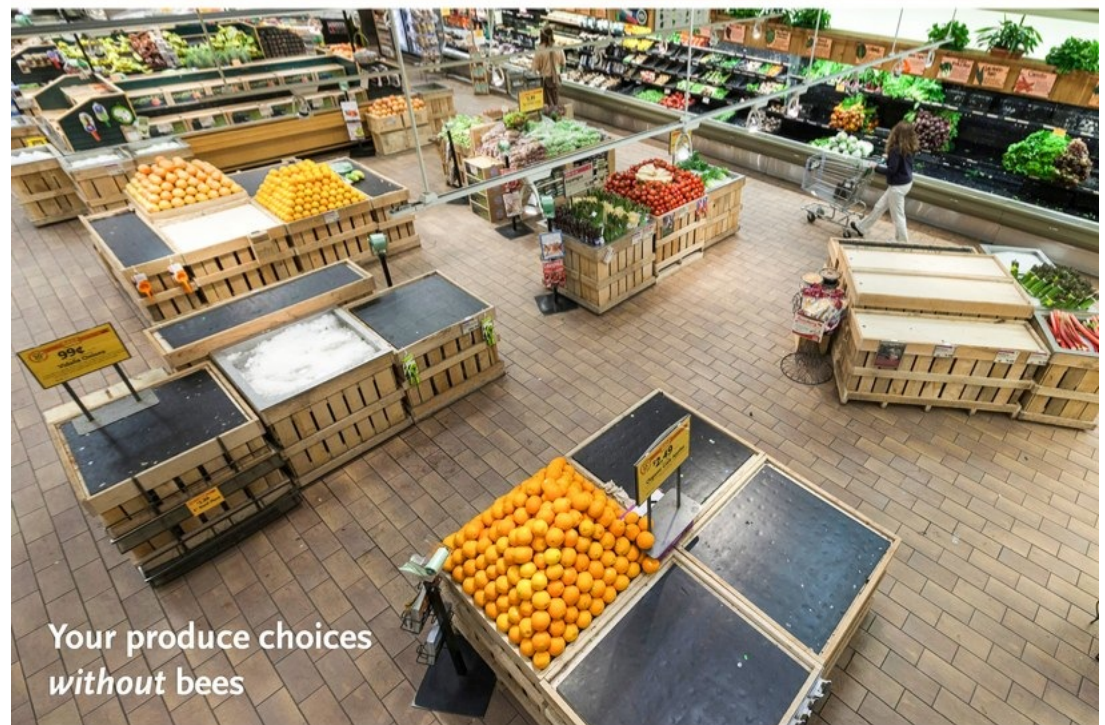
WHOLE FOODS EXPERIMENT

Produce choices
WITH bees

Produce choices
WITHOUT bees

They pulled
237 of 453 products:

52% of their
usual products



without bees
usual produce choices